



Let's Build the Fire

www.letsbuildthefire.com

Camp builds character. It's as simple as that. When we went to camp as young people, it was the time to learn how to work together, make trusted friendships, learn invaluable skills, and how to take care of ourselves. We found out who we were as young people, launching us on the adventure of our lives.

Camp Beyond aims to do the same for the non-profit professionals in charge of event fundraising.

Why Sponsor Camp Beyond?

Because it really is the best thing you can invest in for your business. We **promise** to deliver amazing content and attract the customers you want! Either **WOW** your current clients and build deeper bonds, or **DAZZLE** new ones, and line up those new business meetings. Either way, Camp Beyond promises to be the most fun you have ever had making new business leads and building on current ones.

Connect your amazingness to the people who need your expertise to take their fundraising events to the next level. Beyond is invested in partnering with the very best. 365 days a year while we are out there working with our clients, we can recommend only the best. Join us!

A one-of-a-kind event series for the non-profit professional will take a year long approach.

- The adventure lasts all year long, kicking off in January 2019 with Camp in the City on Tuesday, January 29th, 2019 in Toronto, ON
- NEW FOR 2019—We are going state side!
 - We will be hosting **TWO Two-Day Conference Retreats**
Wednesday, April 24–Friday, April 26, 2019
Camp Beyond—YMCA Wanakita, Canada
Wednesday, October 24–Friday, October 4, 2019
Camp Beyond—Camp IHC, U.S.A.
- Quarterly webinars
- Bi-monthly Open Office Hours

We believe, like a fundraising event, we need to be available to the industry year-round, not just at conference time. We at Camp Beyond, welcome the opportunity to help your organization accelerate your business as you connect with non-profit fundraising event staff of all levels.

- Become a National Partner
- Become a Local Partner
- Gift-in-Kind of services or products
- Become a vendor

Camp Beyond Partnership Opportunities

Become a part of the action! Our premium International packages allow you to build your brand, connect directly with attendees and be recognized as thought leaders in the non-profit sector all-year round.

Premium International Experiences

FIRE STARTER

\$22, 500

- 4 delegate passes per each retreat inclusive of room and board
- Opportunity to create a cabin experience for up to 8 people to match your branding, etc.
- Guaranteed Cabin of 8 people of your choice from the delegate list
- 4 return seats on the bus—each retreat
- 6 delegate passes—Camp in the City
- Exhibitor experience at each event
- Promo in all email campaigns to registrants and potential delegates
- Host a fireside chat (1–2 hrs) one evening during the retreat
- Logo on all event signage, all printed materials
- Logo and link on website
- Item for conference gift bag and/or Camper Kit
- List of delegates as they register
- Presence at the Networking nights to Presence in Open Office hours through out the year
- Social and Media recognition in all channels
- Co-host 1 webinar

FIREFLY

\$15, 000

- 2 delegate passes per each retreat inclusive of room and board
- 2 return seats on the bus—each retreat
- 4 delegate passes—Camp in the City
- Exhibitor experience at each event
- 10 early bird discounts available always for each retreat
- One speaking opportunity at each retreat
- Logo on general event signage
- Promo in all emails to registrants and potential campers beginning November 2018
- Item for conference gift bag and/or Camper Kit
- Logo and link on website
- Co-host 1 webinar

MILKY WAY

\$10,000

- 4 delegate passes per each retreat, NOT inclusive of room and board
- 4 return seats on the bus—each retreat
- 6 early bird discounts available always for each retreat
- 4 delegate passes—Camp in the City
- Exhibitor experience at each event
- Item for conference gift bag and/or Camper Kit
- Logo on sponsor email
- Logo and link on website

Fun and Unique Experiences

In addition, we have some fun and unique offerings for you to showcase your brand.

HOWL AT THE MOON

\$7,500—2 AVAILABLE AT EACH RETREAT,

1 AVAILABLE Camp in the City (\$5,000)

- 2 conference passes to retreat, inclusive of room and board
- Guaranteed Cabin—8 early bird registration fee for delegates
- Speaking opportunity at party
- Logo on general signage
- Promo in sponsorship emails
- Signature Cocktail in signature vessel at the event with your company name incorporated
- Logo and link on website
- Mention in social media
- Cocktail Party to be decorated in corporate colours and other items can be added to match theme

THE MESS HALL

MEAL SPONSOR

\$5,500—MEAL SPONSOR BREAKFAST (1), LUNCH (1), DINNER (1) PER EACH RETREAT

- 2 delegate passes per each retreat, NOT inclusive of room and board
- Guaranteed 4 early bird registration fee for delegates
- Logo on signage at meal time
- Welcome everyone to the meal and lead the Meal Start Sound
- Meal time décor to match corporate colours or theme as decided upon
- Logo on sponsor email
- Conference co-branded re-usable beverage vessel
- Mention in social media
- Sponsorship of 2 of a kind meal time(s) (dinner, lunch, breakfast)

GIMMIE S'MORE

CAMPFIRE SPONSOR

\$5,800—I PER RETREAT

- 2 conference passes
- Special room and board rates
- Guaranteed 4 early bird registration fee for delegates
- Logo on general conference signage
- Logo on sponsor email
- Branded S'More kit for each delegate
- Mention in social media
- Opportunity to lead campfire fun/speak/sing!
- Campfire experience to be customized

CAMPER MESS KITS

DELEGATE BAG SPONSOR

\$3,800—I AVAILABLE PER EVENT

- Guaranteed 4 early bird registration fee for delegates per event
- Logo on sponsor email
- Mention in social media
- Co-branded event bag for delegates
- One company branded item in each bag

“Camp Beyond is not only a 3-day informative conference filled with amazing speakers and presentations but it’s also a place that can teach you just as much about the fundraising industry as it can about yourself.”

Corey Weir, The Lung Association, Manitoba

CAMPER WOOD COOKIES

LANYARD AND NAME BADGE SPONSOR

\$3,500—I AVAILABLE PER EVENT

- Branded registration area and signage
- Opportunity to provide a branded (ADD Welcome) gift to all delegates
- Guaranteed 4 early bird registration fee for delegates
- Logo on sponsor email
- Mention in social media
- Company Branded Lanyard

SHOO FLY

TRANSPORTATION SPONSOR

\$3,800—I AVAILABLE PER RETREAT

- Logo on bus signage
- Ability to plan/execute bus activities both ways
- Logo on bus snack pack
- Logo on website
- Mention in social media
- Logo on general conference signage

"It was so energizing to meet and learn from this group I quickly connected with personally and professionally. Camp Beyond encouraged me to think creatively, consider the whole participant experience from beginning to end and always ask WHY."

Taylor Halonen, Senior Peer to Peer and Community Engagement Coordinator JDRF CANADA

KEEP'EM HYDRATED

BREAK SPONSOR

\$2,500—4 AVAILABLE PER EVENT
(ALL 4 FOR \$7,500)

- Logo on sponsor email
- Co-branded logo on mug at sponsored break time
- Signage and décor to match corporate colours or experience

SHOW'EM WHAT YOU'VE GOT

EXHIBITOR

\$2,200 FOR 10 X 10 SPACE
\$3,000 FOR 10 X 20 SPACE

- 10 x 10 and 10 x 20 spaces available to customize for you to put your best foot forward
- Includes 2 full conference passes, room and board are additional
- Listing in program
- Mention in social media
- Included tables, chairs, and power
- Two full, immersive days with potential clients

All partner opportunities are open for discussion in order for you and your organization to have the most meaningful experience with our 'Campers'.

We look forward to working with you.

Let's build the fire together! We got this!

For more information, you can reach us at 416.694.3740
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www.letsbuildthefire.com